

# KHALED :: ASHOUR

## PERSONAL PROFILE

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I have been working as a Graphic Designer for more than 18 years and I have gained an excellent knowledge in all areas of design, web design, animation and the motion graphics. I am very passionate about the industry I am involved with and am proud to be considered one of the top graphic designers in California and to have achieved nationwide recognition for my work.

I see one of my major strengths being my adaptability. I am able to jump easily from being a graphic designer, to a video editor, to an animator, to decision maker. This adaptability can also be seen in my design work where I am able handle any task I'm given, be it ad campaign, web, multimedia, motion, branding, or print.

## OBJECTIVE

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Looking for position in Graphic Design, Package Design, media & web design fields, like to work with energetic teams with creative concepts.

## EDUCATION

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June 2001 **Bachelors of Fine Arts**, California State University Fullerton  
Fullerton, CA, USA

## CAREER HISTORY

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June 1994 – July 1999 International Cartoons • Santa Ana, CA  
***Designer/ Art Director***

- Part of a team creating animation production for multi-lingual 2-D and 3-D cartoon animation
- Created 3D scenes using 3DS MAX & Lightwave
- Worked with Disney animators for character design.
- Special effects & compositing using USAnimation & Animation Stand on Mac and PC
- Multi-lingual 2-D Animation
- Video montage for commercials and children songs using Play/Trinity, adobe After Effects premiere and Photoshop
- Implemented training course for new compositors
- Member of a story development and script writing team
- I was one of the character designers
- Worked in Digital Production Management using UNIX based file system
- Implemented training courses for new compositors

January 1998 – October 2008    Ideaz for Art & Technology • Anaheim, CA

***Designer/Technical Art Director/Partner***

- Designed creative web Sites and apps for various companies using Invision App, Photoshop, and wordpress.
- Developed many creative art work for many clients and companies, creatives includes printed materials, animated graphics, 3D models, product design, and package design.
- Video editing and effects using Final Cut & After Effects.

April 2004 – July 2010    DISH Network /Creative Designer

- Designed creative magazine ads, and printed materials
- Designed display materials and exhibits stands
- Designed DISH Network's web pages
- Web banners using flash animation

January 2007 - July 2008    Zinoh Inc.

***Product designer/Art Director***

- Product Design
- Display materials and exhibits stands design
- Identity branding design

April 2009 - May 2011    Hollywood Style USA.

***Package Designer***

- Product design using Modo 3D
- 3D modeling & scene creation
- Package design
- Web Design and development

January 2015 - February 2018    Mochair USA, Inc.

***Package & Graphic Designer***

- Product design
- Graphic design
- Package design
- Motion Graphics Design

January 2019 - July 2021 Sling TV

***Graphic Designer***

- Seasonal ad design and development
- Designed creative digital ads
- Designed display materials and exhibits stands
- Designed Sling TV web pages

August 2020 - November 2020 Mad Engine Company

***Graphic Designer***

- Designed products
- Designed creative digital motion graphics ads
- Designed display materials and exhibits stands
- Designed printed ads and marketing materials

## SKILLS

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- Creative concept developer
- Strong visual and user interface designer
- Conceptualize and develop a visual representation of the client's image
- Excellent communication skills in English, good team player, a quick learner and creative problem solver
- Manage and direct entire creative advertising projects
- Extremely proficient with many of Art and designing Applications such as:
- Adobe PhotoShop, Illustrator, Corel Draw, In-Design, Fireworks, Modo 3D, 3D Studio Max, Flash and Final Cut.
- Artistic & Illustration skills:  
Free hand sketch, Free-Hand drawing, portrait drawings, watercolor, oil painting, Photography, Cartoon Characters.

**Art & Illustration skills**

Photography, Free-Hand drawing, portrait drawings, watercolor, oil painting, Cartoon Characters.

**Design Qualities**

Thorough and meticulous

Fast and able to work under pressure

Capable of doing a massive range of styles rather than just my own

Ability to stick to the creative brief and other guidelines

Excellent knowledge of design and typography

**Personal Qualities**

Friendly, inquisitive, hardworking, funny, eager and passionate,  
I'm in excellent health, a non-smoker and proficient in English  
Language.

**AWARDS & RECOGNITIONS**

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**Dish Network:** Award of excellence

**Hollywood Style USA:** Design Concept Award Certificate

**International Cartoons Center:** Animation Trainer Certificate

**REFERENCES**

Portfolio is available upon request

Dr. Wissam A. President of International Cartoons (714) 953-5778

Mr. Amer Imreish owner of Ideaz for Art and Technology (714) 920-1954

Mr. Jim Ajm/ President of Hollywood Style Cosmetics (213) 705-3330

Please visit my portfolio at:

**[Kalashour.wixsite.com/ideaz](http://Kalashour.wixsite.com/ideaz)**

I look forward to hearing from you soon.

**Khaled Ashour**

[kalashour@yahoo.com](mailto:kalashour@yahoo.com)

3000 Juniper Dr. Corona, CA 92882

Phone: 714-342-7339